

TIPS: How to host your screening.

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We charge a minimum of \$ 95 minimum for [Community Screenings](#), depending on audience size. Too much? Please contact: Info@NormalisOverTheMovie.com for a pay-what-you-can price. Public donations after a screening also work well.

This is an independently made film, which took 5 years to produce. It is copyrighted & we like your support for a greener planet.

**** HOW TO HOST A SCREENING:**

- Find a venue
- Connect with your followers and make a database
- Encourage them to spread the word on their newsletter, blog, media and social media channels
- Choose a good day, like Earth Day (P.S. Everyday should be Earth Day☺)
- Turn friends into evangelists, and diplomats who tell their friends.
- Send out invitations using the artwork of Normal Is Over in the [Press kit](#).
- Connect with your local media and tell them why the film is “newsworthy”
- Find an eloquent well known moderator who is willing to do the Q and A
- Take your time (20-30 min.) for the Q and A afterwards.
- Make a list of people who are enthusiastic, ask their emails and if they can be shared.
- Skype with Renee during Q and A
- Support this independent filmmaker, & investigative journalist with a donation, so she can continue to make films.
- Spread the word on social media, blogs etc.

You can find Promotional material [here](#) on the “Normal Is Over” Website: [About the Film](#) & [Press kit](#).

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