

MAKE YOUR SCREENING A SUCCESS:

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Use your screening as a fundraiser for your organization!

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In the US, [GathrFilms](#) screenings can only happen when we reach our ticket goals: so be sure to get the word out to friends, family, your 'green' colleagues, and movements.

Your Gathr screening page will display the number of tickets your particular screening needs to 'tip'.

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We encourage you to engage your audience early, and engage your community in an important dialogue addressing the pressing issues of climate change, species extinction and widening gap between rich and poor.

If you decide to make your screening an event, you can consider doing a welcome and introduction.

You can also consider having a discussion or a Q&A after the film with the filmmaker- in person or via Skype- or with community members or experts, discussing the many SOLUTIONS presented in Normal Is Over The Movie.

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Send an email blast to your family and friends. Be sure to fill in the [blank areas] with information specific to your local screening. If you're a non-profit or community organization, you can send one of these emails to your mailing list. You can also include a write-up in your newsletter. Use the "Sample Gathr Email to Organizations" template for individual promoters and organizations to use for all these outreach options.

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Create a Facebook event for your screening and invite all of your friends! Below is the Facebook support guide for creating an event:

<https://www.facebook.com/help/210413455658361>

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Have a look at the Press-kit for pictures and info about Normal Is Over here:

<http://normalisoverthemovie.com/presskit/>
